

Kranthi Chandra Martha

Full Stack Developer

+91 93910 85433

kranthimartha164@gmail.com

https://kranthi-chandra-martha.zenbyt.com

Kukatpally, Telangana, 500085

Skills

- Cascading Style Sheets CSS
- Hypertext markup language HTML
- JAVASCRIPT
- ReactJs
- Python
- PHP: Hypertext Preprocessor
- Codeigniter
- MySQL
- Basic Java
- AWS Cloud
- Cloud computing servers

Language

- English
- Telugu
- Basic Hindi

Summary

Dynamic and results-oriented Full Stack Developer and Former Director with 3 years of experience building high-performance web and mobile applications, executing data-driven digital marketing campaigns, and leading cross-functional technical teams. Proven track record of increasing user engagement by 30% and boosting website traffic by 25% through innovative development and marketing strategies. Adept at ReactJS, Python, MySQL, AWS cloud management, and UI/UX optimization. Committed to delivering scalable, business-impactful solutions that drive growth and enhance customer satisfaction.

Education

Gokaraju Rangaraju Institute Of Engineering & Technology, Jawaharlal Nehru Technological University Hyderabad

Bachelor of Technology(B Tech) - Electronics and Communication Engineering(ECE)

Hyderabad, Telangana

Apr 2022

Experience

Zenbyt Private Limited

Full Stack Developer | Former Director | Digital Marketing Expert

Hyderabad, Telangana

Apr 2022 - Present

- Worked and led a team to develop and deploy web and mobile platforms, boosting user engagement by 30%.
- Executed digital marketing strategies, increasing website traffic by 25% and sales conversions.
- Managed AWS cloud hosting, achieving 40% faster load times and 99.9% uptime.
- Supported startup growth to profitability through product development and technical operations.
- Delivered an educational platform and ecommerce marketplace, meeting deadlines and quality benchmarks.
- Implemented agile practices, cutting development cycles by 20%.

Certifications

- Python Certification – HackerRank
- MySQL Certification – HackerRank
- Mobile App Development Internship Certification – Exposys Data Labs

Projects

- Educational Platform (Lead Developer | ReactJS, Python, MySQL): Boosted enrollment by 40%, improved load times by 30%.
- Ecommerce Website (Full Stack Developer | HTML, CSS, JS, AWS): Increased retention and sales by 20%.
- Mobile App (Full Stack Developer | ReactJS, MySQL): Achieved 4.8/5 rating, improved app retention by 35% and worked on many more projects.